



Evidence-Driven Insights for Sustainable Development

 Kabul | Washington, D.C. | London

About Us

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Who We Are

ASC is a specialised consulting firm dedicated to the science of institutional improvement. Founded on the principle that complex problems require a multi-dimensional approach, we combine a sophisticated global perspective with deep-rooted expertise in program evaluation, applied data science, and strategic advisory.

Since our inception, ASC has built a distinguished track record of executing high-stakes, multi-year engagements in complex environments. In the United States and the United Kingdom, **we serve as a strategic partner to school superintendents, university provosts, and executive directors, as well as leaders in the non-profit, public, and private sectors.** By integrating advanced analytics with rigorous field research, we support a diverse range of initiatives spanning education, community health, economic empowerment and social services. **We move beyond static reporting to synthesise complex datasets into high-impact performance narratives.** By combining longitudinal research with predictive modelling, **we empower leadership to take decisions with clarity.**

Our reputation as a trusted consulting firm is grounded in **a robust history of high-level collaboration with prominent public, social and international organisations.** We leverage our extensive experience in complex data modelling program evaluation to support the mission-critical objectives of:

- **Multilateral Institutions & Agencies:** Delivering program monitoring and evaluation services to the United Nations Development Program (**UNDP**), **UNESCO**, **UN Women**, and **ILO**.
- **Global Development Partners:** Providing data-driven insights to organisations like the Agency for Technical Cooperation and Development (**ACTED**), **CARE** International, Danish Refugee Council (**DRC**), Norwegian Church Aid (**NCA**), **Geneva Call** and Catholic Agency for Overseas Development (**CAFOD**)
- **Public Sector Governance:** Facilitating direct advisory, policy auditing, and strategic planning for various public sector entities.



To be the preferred partner for driving institutional transformation through data-driven insights and innovative evaluation, enabling institutions, communities, and education systems to reach their fullest potential.

Our & Core Vision Values

Methodological Rigor
Strategic Agility
Actionable Intelligence
Ethical Stewardship
Equity-Driven Results



Our Mission

At ASC, we **turn complex data into actionable insights** that guide institutions, agencies, and programs **toward evidence-based decisions**. Through comprehensive program evaluation, advanced analytics, predictive modelling, and strategic advisory, we **help organisations design, implement, and refine initiatives that strengthen performance, optimise strategies, and deliver measurable, lasting impact**.



Programme Evaluation

We apply rigorous mixed- method approaches to deliver independent, high-quality evaluation services aligned with international standards. Our work supports institutions in moving beyond basic compliance and reporting toward sustained learning, accountability, and performance improvement.

Our core program evaluation services include:

- **Impact and Outcome Studies:** Applying quasi-experimental methods and longitudinal analysis to measure program effectiveness and isolate key drivers of learning outcomes, service quality, and return on investment.
- **Theory of Change & Logic Modelling:** Collaborating with stakeholders to develop robust frameworks that clarify program objectives, causal pathways, and long-term impact assumptions.
- **Culturally Responsive Evaluation:** Integrating equity and inclusion principles into evaluation design, ensuring that data collection and analysis reflect the realities and needs of diverse populations served by school systems, social service agencies, and nonprofit organisations.
- **Implementation Fidelity & Process Audits:** Assessing program delivery mechanisms to identify operational gaps, implementation risks, and opportunities for adaptive management.



Our Expertise

Programme Design

We bridge the gap between vision and execution by designing evidence-based interventions that are scalable, sustainable, and impact-oriented.

- **Framework Development:** Designing detailed project architectures that include clear objectives, performance indicators, and resource allocation strategies.
- **Feasibility Studies & Needs Assessments:** Conducting rigorous front-end analysis to ensure that programs are technically sound and contextually appropriate for their target environments.
- **Pilot Design & Scaling Strategies:** Structuring pilot initiatives with built-in learning loops to facilitate smooth transitions from small-scale testing to full-scale implementation.



Third Party Monitoring (TPM)

We design and implement rigorous, field-tested data collection systems to generate reliable, timely, and decision-ready primary data across diverse operational environments.

- Survey Design & Instrument Development: Developing customised, statistically sound questionnaires and tools aligned with project objectives and contextual realities.
- Enumerator Training & Field Management: Recruiting and training data collectors and supervisors to ensure ethical, accurate, and standardised data collection practices
- Digital & Mobile Data Collection Systems: Deploying secure, tablet- and mobile-based platforms to improve efficiency, data quality, and real-time monitoring.
- Large-Scale Household & Institutional Surveys: Implementing baseline, midline, and endline surveys across education, livelihoods, governance, and social protection sectors.
- Quality Assurance & Data Validation: Applying multi-layered verification protocols, spot checks, and back-checks to ensure data reliability and minimise bias
- Perception & Stakeholder Surveys: Capturing beneficiary feedback, satisfaction levels, and institutional perceptions to inform adaptive management and service improvement.



Our Expertise

Survey Research & Primary Data Collection

We design and manage continuous data ecosystems and independent monitoring frameworks for high-stakes and geographically diverse environments.

- Independent Third Party Monitoring (TPM): Providing unbiased, external verification of program activities, outputs, and financial compliance in hard-to-reach or high-risk areas.
- Remote Data Integrity & Verification: Leveraging proprietary mobile technology and geospatial tracking to ensure data validity and physical site verification in diverse contexts.
- Sustainability & VFM Assessments: Conducting Value-for-Money (VFM) audits to ensure efficient utilisation of public and private funding.
- Technical Capacity Building: Training stakeholders in data management and M&E systems to foster long-term data sovereignty and institutional learning.

